



**FY 2009-10 ENTERTAINMENT INDUSTRY FINANCIAL INCENTIVE - YEAR END LEGISLATIVE REPORT**

| Film & Video Production Title   | Type of Project    | Total Approved FLA Qualified Expenditures (QE) | Incentive Reimbursement Amount | QE Spent on FLA Vendors | QE Spent on FLA Wages | Total FLA Workers | Est. # of Hotel Room Nights | Geographic Location |
|---|--------------------|--|--------------------------------|-------------------------|-----------------------|-------------------|-----------------------------|---------------------|
| 1 BURN NOTICE SEASON 3 (PART 2)*<br>TVM PRODUCTIONS, INC.             | TV SERIES DRAMA    | \$ 8,983,519                                   | \$ 1,796,703                   | \$ 3,271,667            | \$ 5,711,852          | 1795              | 792                         | MIAMI               |
| 2 LETTERS TO GOD **/**<br>SND MEDIA                                   | FEATURE FILM       | \$ 762,210                                     | \$ 150,044                     | \$ 492,795              | \$ 269,415            | 102               | 20                          | ORLANDO/ORANGE      |
| 3 CRISS CROSS *<br>SG PRODUCTIONS                                     | FEATURE FILM       | \$ 950,270                                     | \$ 190,054                     | \$ 283,202              | \$ 667,068            | 412               | 649                         | FT LAUDERDALE/MIAMI |
| 4 PECADORA *<br>VENEVISION PRODUCTIONS, LLC                           | TV SERIES DRAMA    | \$ 4,046,773                                   | \$ 809,354                     | \$ 1,501,849            | \$ 2,544,924          | 420               | 1609                        | MIAMI/BROWARD       |
| 5 BURN NOTICE SEASON 4 (PART 1)**<br>TVM PRODUCTIONS, INC.            | TV SERIES DRAMA    | \$ 13,294,932                                  | \$ 1,994,239                   | \$ 4,945,652            | \$ 8,349,280          | 1154              | 1412                        | MIAMI               |
| 6 PERRO AMOR<br>TELEMUNDO STUDIOS MIAMI, LLC                          | TELENOVELA         | \$ 7,377,302                                   | \$ 1,106,595                   | \$ 2,060,113            | \$ 5,317,189          | 248               | n/a                         | MIAMI               |
| 7 SACRIFICIO DE MUJER<br>VENEVISION PRODUCTIONS, LLC                  | TELENOVELA         | \$ 5,411,184                                   | \$ 811,677                     | \$ 1,729,197            | \$ 3,681,987          | 412               | 617                         | MIAMI               |
| 8 THE GLADES SEASON 1 (PART 1)<br>TVM PRODUCTIONS, INC.               | TV SERIES DRAMA    | \$ 6,719,034                                   | \$ 1,007,855                   | \$ 2,918,701            | \$ 3,800,333          | 967               | 1880                        | DADE/BROWARD        |
| 9 TOYOTA/WENDY'S<br>AMERICA FILMWORKS                                 | COMMERCIALS<br>(3) | \$ 593,193                                     | \$ 118,638                     | \$ 290,767              | \$ 302,427            | 107               | 73                          | MIAMI               |
| 10 TIM PHONES<br>CLOU PRODUCTION SERVICES INC.                        | COMMERCIALS<br>(3) | \$ 613,502                                     | \$ 92,025                      | \$ 266,274              | \$ 347,228            | 213               | 140                         | MIAMI               |
| 11 GARNIER COMMERCIALS<br>CLOU PRODUCTION SERVICES INC.               | COMMERCIALS<br>(3) | \$ 783,575                                     | \$ 117,535                     | \$ 370,299              | \$ 413,276            | 221               | 200                         | MIAMI               |
| 12 USA NETWORK/JACKSON<br>HEWITT/BRIGHTHOUSE NETWORK<br>GO FILM, INC. | COMMERCIALS<br>(3) | \$ 584,564                                     | \$ 106,909                     | \$ 271,408              | \$ 313,156            | 215               | 70                          | ORLANDO/MIAMI       |
| <b>SUBTOTAL:</b>  |                    | <b>\$ 50,120,058</b>                           | <b>\$ 8,301,628</b>            | <b>\$ 18,401,923</b>    | <b>\$ 31,718,135</b>  | <b>6,266</b>      | <b>7,462</b>                |                     |

| Digital Media Project Title                         | Type of Project       | Total Approved FLA Qualified Expenditures (QE) | Incentive Reimbursement Amount | QE Spent on FLA Vendors | QE Spent on FLA Wages | Total FLA Workers | Est. # of Hotel Room Nights | Geographic Location   |
|---|-----------------------|--|--------------------------------|-------------------------|-----------------------|-------------------|-----------------------------|-----------------------|
| 1 CONSPIRACY CODE<br>360ED, INC.                    | DIGITAL MEDIA PROJECT | \$ 716,061                                     | \$ 71,606                      | n/a                     | \$ 716,061            | 15                | n/a                         | ORANGE COUNTY/ORLANDO |
| 2 MADDEN NFL 2011<br>ELECTRONIC ARTS - TIBURON      | DIGITAL MEDIA PROJECT | \$ 8,036,165                                   | \$ 670,000                     | n/a                     | \$ 8,036,165          | 148               | n/a                         | ORANGE COUNTY/ORLANDO |
| 3 NCAA FOOTBALL 2011<br>ELECTRONIC ARTS - TIBURON   | DIGITAL MEDIA PROJECT | \$ 5,851,921                                   | \$ 540,000                     | n/a                     | \$ 5,851,921          | 113               | n/a                         | ORANGE COUNTY/ORLANDO |
| 4 TIGER WOODS PGA 2011<br>ELECTRONIC ARTS - TIBURON | DIGITAL MEDIA PROJECT | \$ 5,947,453                                   | \$ 337,410                     | n/a                     | \$ 5,947,453          | 105               | n/a                         | ORANGE COUNTY/ORLANDO |
| <b>SUBTOTAL:</b>                                    |                       | <b>\$ 20,551,600</b>                           | <b>\$ 1,619,016</b>            | <b>\$ -</b>             | <b>\$ 20,551,600</b>  | <b>381</b>        | <b>n/a</b>                  |                       |

|                      |  |                      |                     |                      |                      |              |              |  |
|----------------------|--|----------------------|---------------------|----------------------|----------------------|--------------|--------------|--|
| <b>GRAND TOTALS:</b> |  | <b>\$ 70,671,658</b> | <b>\$ 9,920,644</b> | <b>\$ 18,401,923</b> | <b>\$ 52,269,735</b> | <b>6,647</b> | <b>7,462</b> |  |
|----------------------|--|----------------------|---------------------|----------------------|----------------------|--------------|--------------|--|

| GENERAL SUMMARY   | NOTES  |
|---|--|
| 57 APPLICATIONS RECEIVED  | * 2009/2010 CROSSOVER PRODUCTION (2008/2009 EXPENDITURES/BENEFITS REFLECTED IN 2008-2009 YEAR END LEGISLATIVE REPORT)        |
| 16 CERTIFIED PROJECTS   |  |
| \$70.7 MILLION SPENT BY PRODUCTIONS ON FLORIDA WAGES, PRODUCTS AND SERVICES | ** 2009/2010 CROSSOVER PRODUCTION (2010/2011 EXPENDITURES/BENEFITS TO BE REFLECTED IN 2010-2011 YEAR END LEGISLATIVE REPORT) |
| 6,647 JOBS CREATED WITH \$52.3 MILLION SPENT ON WAGES FOR FLORIDIANS        |  |
| 7,462 HOTEL ROOM NIGHTS   |  |
| \$9.9 MILLION REBATED TO THE 16 CERTIFIED PROJECTS                          | *** INCLUDES 2% FAMILY FRIENDLY PAYMENT  |
| \$7.12 TO \$1.00 CUMULATIVE DIRECT RETURN ON INVESTMENT (ROI)               |  |