Florida Office of Film and Entertainment Fiscal Year 2017-2018 Annual Report

Strategic Business Development Florida Department of Economic Opportunity

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TABLE OF CONTENTS

I.	Florida Office of Film and Entertainment Overview	3
II.	Florida Entertainment Industry Financial Incentive Program Fiscal Year 2017-2018 Report	
III.	Florida Entertainment Industry Sales Tax Exemption Program Fiscal Year 2017-2018 Report	٠٤
IV.	Florida Office of Film and Entertainment Travel Expenditures Fiscal Year 2017-2018 Report	11
Appen	dix 1 - 2010-2018 Entertainment Industry Financial Incentive Program Summary	
Appen	dix 2 - Entertainment Industry Financial Incentive Fiscal Year 2017-2018 Data	
Append	dix 3 - Entertainment Industry Financial Incentive Fiscal Year 2017-2018 Regional Map	
Append	dix 4 - Entertainment Industry Sales Tax Exemption Fiscal Year 2017-2018 Annual Report	
Append	dix 5 - Relationship of Tax Exemptions and Incentives to Industry Growth Fiscal Year 2017-2018	

A. Background

The Florida Office of Film and Entertainment (OFE) was created in 1999 as the state's official economic development mechanism for the development and expansion of the motion picture and entertainment industry sectors. It was housed in the Executive Office of the Governor until 2011, when OFE was repositioned into the Florida Department of Economic Opportunity (DEO).

OFE attracts and promotes film, television and digital media production in Florida. OFE staff members facilitate access to filming locations, serve as liaisons between the industry and government entities, administer programs and market the state as a world-class production center.

B. 2017 Statewide Film and Entertainment Industry Employment Data

According to calendar year 2017 data provided by DEO's Bureau of Workforce Statistics and Economic Research:

- There were 4,457 established businesses in Florida's film and entertainment industry employing 26,905 individuals.
- The total wages paid to Floridians in the film and entertainment industry was \$2,198,698,962.
- The average annual wage for the Florida film and entertainment industry was \$81,720, exceeding the state's annual average wage for all industries of \$48,460 by 68.6 percent.
- The largest sector of the film and entertainment industry was television broadcasting, employing 8,873 Floridians.



Table 1: Florida Film and Entertainment Industry 2017 Annual Average Wage Data

Source: Florida Department of Economic Opportunity, Bureau of Workforce Statistics and Economic Research.

C. OFE Reporting Requirements

Pursuant to s. 288.1254(10), Fla. Stat., each November 1, OFE shall submit an annual report for the previous fiscal year outlining the Entertainment Industry Financial Incentive Program's return on investment (ROI) and economic benefits to the state. The report must also include an estimate of the full-time equivalent (FTE) jobs created by each production awarded tax credits and information relating to the distribution of productions receiving tax credits by geographic region and production type. Additionally, the report must include the OFE Travel Expenditures Annual Report required under s. 288.1253(3), Fla. Stat., and information describing the relationship between recipients of both the Entertainment Industry Sales Tax Exemption Program and the Entertainment Industry Financial Incentive Program required under s. 288.1258(5), Fla. Stat.

II. Florida Entertainment Industry Financial Incentive Program - Fiscal Year 2017-2018 Report

A. Program Background

The Florida Entertainment Industry Financial Incentive Program was created to encourage the use of Florida as a site for filming, for the digital production of films and to develop and sustain the workforce and infrastructure for film, digital media and entertainment production in the state. This program was administered by OFE.

The Financial Incentive Program began on July 1, 2010 and sunset on June 30, 2016. The Florida Legislature allocated \$242 million in tax credits for the program in 2010, and an additional \$12 million in 2011. Effective March 2012, the Legislature allocated an additional \$42 million in tax credits for a program total of \$296 million.

Section 288.1254(4)(a), Fla. Stat., required OFE to qualify projects on a first-come, first-served basis. Once a project was qualified, it was then certified based on its anticipated Florida expenditures. Qualified expenditures included payments to Florida vendors for products and services as well as wages paid to Floridians working on the production. Non-resident wages and purchases from non-Florida based companies did not qualify for the program.

The OFE awarded tax credits to a certified production company upon completion and verification of its project. As a basis for the award, OFE reviewed an audit performed by a third-party Florida Certified Public Accountant for each project. The final tax credit awards were calculated as a percentage (20 percent-30 percent) of each certified project's final qualified Florida expenditures. The award could not exceed \$8 million in total tax credits per project.

As of June 30, 2018, OFE has completed the audit review process and awarded tax credits to all 299 certified production companies, three years ahead of the July 1, 2021 deadline pursuant to s. 288.1254(11)(a), Fla. Stat. Approximately \$288 million of the \$296 million in tax credits allocated to the program were awarded. After the sunset of the program on June 30, 2016, any tax credits that became available through the audit process were rendered unusable.

B. Aggregate Program Performance Summary

Between July 1, 2010 and June 30, 2016, DEO certified 299 productions for tax credits with Florida expenditures of approximately \$1.25 billion. More than \$780 million in wages are associated with the 299 productions, creating 109,745 Florida jobs.

The production types certified include:

- 53 motion pictures (e.g., theatrical, made for television, direct to video, documentaries)
- 53 digital media productions (e.g., video games, web series, interactive websites)
- 141 television productions (e.g., television series, television pilots, telenovelas, award shows)
- 52 commercials

For more details, refer to Appendix 1: 2010-2018 Entertainment Industry Financial Incentive Program Summary.

C. Fiscal Year 2017-2018 Annual Performance Summary

The final eight certified productions remaining in the Financial Incentive Program provided OFE with their audits and were awarded tax credits in fiscal year 2017-2018. The combined outcomes for the eight projects include:

- 1,320 Florida jobs
- \$37,381,668 in wages associated with those jobs
- \$48,444,062 in Florida qualified expenditures
- 10,005 Florida lodging/hotel room nights
- 998 Florida production days

For more details, refer to Appendix 2: Entertainment Industry Financial Incentive Fiscal Year 2017-2018 Data.

D. Regional Breakdown

The eight projects included in the Annual Performance Summary above are listed by region in Appendix 3: Entertainment Industry Financial Incentive Fiscal Year 2017-2018 Regional Map.

As shown in Appendix 3, the greatest amount of production activity occurred in the southeast and central east regions of the state. The southeast region had the largest percentage of production activity (63 percent), creating 962 Florida jobs and more than \$25 million in wages. This is followed by the central east region with 25 percent of the production activity, creating 344 Florida jobs and more than \$11 million in wages.

E. Return on Investment (ROI)

Pursuant to s. 288.0001, Fla. Stat., the Entertainment Industry Financial Incentive Program was evaluated by the Office of Economic and Demographic Research (EDR) to determine the economic benefits of the Financial Incentive Program during fiscal years 2013-2014, 2014-2015 and 2015-2016. The analysis evaluated the number of jobs created, the increase or decrease in personal income, and the impact on state gross domestic product (GDP) from the direct, indirect and induced effects of the state's investment in the Financial Incentive Program. The evaluations were completed in January 2018.

EDR determined the Entertainment Industry Financial Incentive Program has an ROI of 0.18 compared to the reported 0.43 in 2015. This ROI estimate was determined by calculating the tax revenues that resulted from the activity associated with the film and digital media projects that were awarded tax credits, within the three-year window of the analysis.

The full report is available on EDR's website, <u>www.edr.state.fl.us</u>.

F. Full-Time Equivalent Data

Due to the unique characteristics of the film and entertainment industry, individuals working on productions are not counted in the traditional FTE format. In some instances, hourly employment data for individual employees are not assembled by a production, and therefore are not available for reporting to OFE.

Of the eight projects awarded tax credits in fiscal year 2017-2018, seven of them provided OFE with hourly employment data equaling 739,652 total hours. Based on the assumption that 1,820 hours equals one FTE employee (35 hours per week x 52 weeks a year), the productions that were awarded tax credits in fiscal year 2017-2018 employed approximately 406 FTEs.

III. Florida Entertainment Industry Sales Tax Exemption - Fiscal Year 2017-2018 Report

A. Program Background

Pursuant to s. 288.1258, Fla. Stat., effective January 1, 2001, any qualified production company engaged in Florida in the production of motion pictures, made for television motion pictures, television series, commercial advertising, music videos or sound recordings may be eligible for a sales and use tax exemption on the purchase or lease of certain items used exclusively as an integral part of their production activities in Florida. Examples of tax exempt items include: production equipment, real property, props, wardrobe, set design and construction.

To be exempt from Florida sales tax at the point of sale, the production company must apply for a certificate of exemption for presentation to a registered Florida vendor when making purchases or rentals of qualified expenditures. The application for the Entertainment Industry Sales Tax Exemption is available at filminflorida.com. Each application is reviewed by OFE. Once qualification is determined by OFE, the Florida Department of Revenue issues the applicant a certificate of exemption.

B. Annual Performance

OFE approved 954 applications for the Sales Tax Exemption during fiscal year 2017-2018, resulting in an estimated 32,031 Florida jobs and \$1.04 billion in Florida expenditures. Table 2 below provides an overview of the data collected from those applications. Note: Sales Tax Exemption data are self-reported at the time of application, and therefore only represent estimates.

Table 2: Entertainment Industry Sales Tax Exemption FY 2017-2018 Estimated Performance

, ,	
Fiscal Year 2017-2018	Totals
Total Production Expenditures	\$1,035,569,190
Total Amount of Tax Exempted Based on Florida's General State Sales and Use Tax Rate of 6%	\$15,113,080
Out-of-State Applicants	334
In-State Applicants	620
Total Applicants	954
Full-Time Jobs Created	7,255
Freelance Jobs Created	24,776
Total Jobs Created	32,031

Refer to Appendix 4: Florida Entertainment Industry Sales Tax Exemption Fiscal Year 2017-2018 Annual Report for a detailed summary of the applications for the fiscal year by quarter, including production types, origins, anticipated locations of productions and estimated Florida expenditures by category.

C. Annual Growth

Section 288.1258(5), Fla. Stat., directs OFE to demonstrate the annual growth in Florida-based film and entertainment industry employment, wages and businesses. Table 3 provides a comparison of annual data since the Sales Tax Exemption Program began in 2001.

The number of applicants, estimated Florida jobs and estimated Florida expenditures have increased significantly since the program's inception.

Table 3: Entertainment Industry Sales Tax Exemption Fiscal Year Comparison FY 2001-2018

Fiscal Year	Number of Applicants	Estimated Florida Jobs	Estimated Florida Tax Exempt Expenditures	Estimated Tax Exempted Based on Florida's 6% Tax Rate	*Estimated Total Florida Expenditures
2000-2001	227	4,877	\$42,323,250	\$2,539,395	\$148,593,718
2001-2002	463	17,424	\$125,938,900	\$7,556,334	\$433,372,673
2002-2003	621	25,854	\$179,947,183	\$10,796,831	\$645,025,051
2003-2004	624	20,154	\$229,480,233	\$13,768,814	\$721,914,295
2004-2005	705	29,116	\$197,786,517	\$11,867,191	\$705,255,688
2005-2006	762	31,189	\$178,059,683	\$10,683,581	\$655,792,268
2006-2007	809	27,338	\$212,030,567	\$12,721,834	\$719,035,205
2007-2008	841	56,476	\$239,830,900	\$14,389,854	\$816,462,452
2008-2009	762	33,353	\$233,967,350	\$14,038,041	\$780,849,043
2009-2010	824	42,844	\$207,547,367	\$12,452,842	\$760,722,482
2010-2011	871	43,817	\$256,086,033	\$15,365,162	\$1,010,404,652
2011-2012	815	48,137	\$244,285,867	\$14,657,152	\$1,015,136,941
2012-2013	857	56,141	\$243,579,533	\$14,614,772	\$1,104,213,354
2013-2014	833	66,718	\$256,846,650	\$15,410,799	\$1,106,641,698
2014-2015	823	51,543	\$293,477,050	\$17,608,623	\$1,150,226,231
2015-2016	836	38,082	\$307,007,000	\$18,420,420	\$1,143,739,614
2016-2017	848	33,724	\$271,832,080	\$16,309,925	\$1,061,184,228
2017-2018	954	32,031	\$251,884,667	\$15,113,080	\$1,035,569,190

^{*} Includes exempt and non-exempt expenditures

D. Relationship of Tax Exemptions and Incentives to Industry Growth

Section 288.1258(5), Fla. Stat., also requires the analysis of annual data from the Entertainment Industry Sales Tax Exemption Program combined with annual data obtained from the Entertainment Industry Financial Incentive Program (s. 288.1254, Fla. Stat.). The intended goal of the analysis is to provide a comparison of the state's overall investment in attracting and growing the entertainment industry, to the actual expenditures of productions participating in both programs.

During Fiscal Year 2017-2018, eight productions were awarded tax credits under the Entertainment Industry Financial Incentive Program, all of which also qualified for the Sales Tax Exemption. All eight productions were eligible for certificates of Sales Tax Exemption covering a twelve-month period, and therefore, the expenditures included on the application were not limited to the project receiving the Financial Incentive.

According to the analysis, productions receiving the Financial Incentive and Sales Tax Exemption expended \$3.46 for each \$1.00 of investment from the state from a combination of both incentive programs.

The validity of the formula is compromised by a number of key factors:

- The Sales Tax Exemption Program data are estimated by the recipients at the time of application and are not verified expenditures.
- The Financial Incentive Program data are based on an independent audit and actual documentation provided to OFE by the certified production upon completion of each project (verified expenditures).
- Florida-based production companies are eligible for a twelve-month certificate of exemption and
 must provide estimated expenditures for twelve months at the time of application (expenditures
 are not limited to the project receiving the Financial Incentive).
- The analysis is not limited to expenditure data from production companies induced to make purchases in Florida because of the Sales Tax Exemption (but-for assumption).

For more details, refer to Appendix 5: Relationship of Tax Exemptions and Incentives to Industry Growth Fiscal Year 2017-2018.

IV. Florida Office of Film and Entertainment Travel Expenditures - Fiscal Year 2017-2018 Report

Pursuant to s. 288.1253(3), Fla. Stat., OFE must provide a summary of all travel and entertainment expenses incurred during any given fiscal year.

Pursuant to s. 288.1251(2)(a)4., Fla. Stat., OFE shall, "Represent the state's indigenous entertainment industry to key decision makers within the national and international entertainment industry, and to state and local officials." Additionally, pursuant to s. 288.1251(2)(a)6., Fla. Stat., OFE shall, "Identify, solicit, and recruit entertainment production opportunities for the state." Inherent in these statutory requirements is the need to attend key industry trade shows, events, meetings and film festivals in the United States and internationally. OFE has been diligent in developing a focused strategy to target key industry decision makers while limiting travel to the most mission critical activities.

Table 4 represents the travel costs incurred by OFE during the fiscal year. OFE spent \$12,696.11 on travel, and \$0 on entertainment expenses during fiscal year 2017-2018.

Table 4: Office of Film and Entertainment Annual Travel Expenditures Data - Fiscal Year 2017-2018

Traveler	Travel Dates	Event/Destination	Purpose	Amount	Entertainment Expenditures
State Film Commissioner, Niki Welge	Commissioner, 8/27/17- 2017 and Film Florida		Represented State/OFE; Business Development; Meetings	\$1,244.15	None
	12/10/17- 12/12/17	Film Florida Quarterly Meetings 2017 in Orlando, FL	Represented State/OFE; Business Development; Meetings	\$600.00	None
	4/8/18- 4/10/18	Film Florida Quarterly Meetings 2018 in Cocoa Beach, FL	Represented State/OFE; Business Development; Meetings	\$611.43	None
	6/25/18- 6/27/18	Film Florida Annual Meetings 2018 in West Palm Beach, FL	Represented State/OFE; Business Development; Meetings	\$976.11	None
Subtotal				\$3,431.69	
Los Angeles Liaison, Susan Simms	9/6/17- 9/12/17	Toronto International Film Festival 2017 In Toronto, Canada	Represented State/OFE; Business Development; Meetings	\$2,239.76	None
	10/26/17- 10-29-17	Produced By: New York Conference 2017 in New York City, NY	Represented State/OFE; Business Development; Meetings	\$1,195.50	None

	1/18/18- 1/22/18	Sundance Film Festival 2018 in Park City, Utah	Represented State/OFE; Business Development; Meetings	\$1,417.90	None
	3/9/18- 3/15/18	SXSW Conference 2018 in Austin, Texas	Represented State/OFE; Business Development; Meetings	\$2,226.36	None
	6/25/18- 6/27/18	Film Florida Annual Meeting 2018 in West Palm Beach, FL	Represented State/OFE; Business Development; Meetings	\$1,178.62	None
	07/01/17- 06/30/18	Local Mileage	Represented State/OFE; Business Development; Meetings	\$1,006.28	None
Subtotal				\$9,264.42	
TOTAL				\$12,696.11	

APPENDIX 1: 2010-2018 ENTERTAINMENT INDUSTRY FINANCIAL INCENTIVE PROGRAM FINAL SUMMARY

July 1, 2010 - June 30, 2018

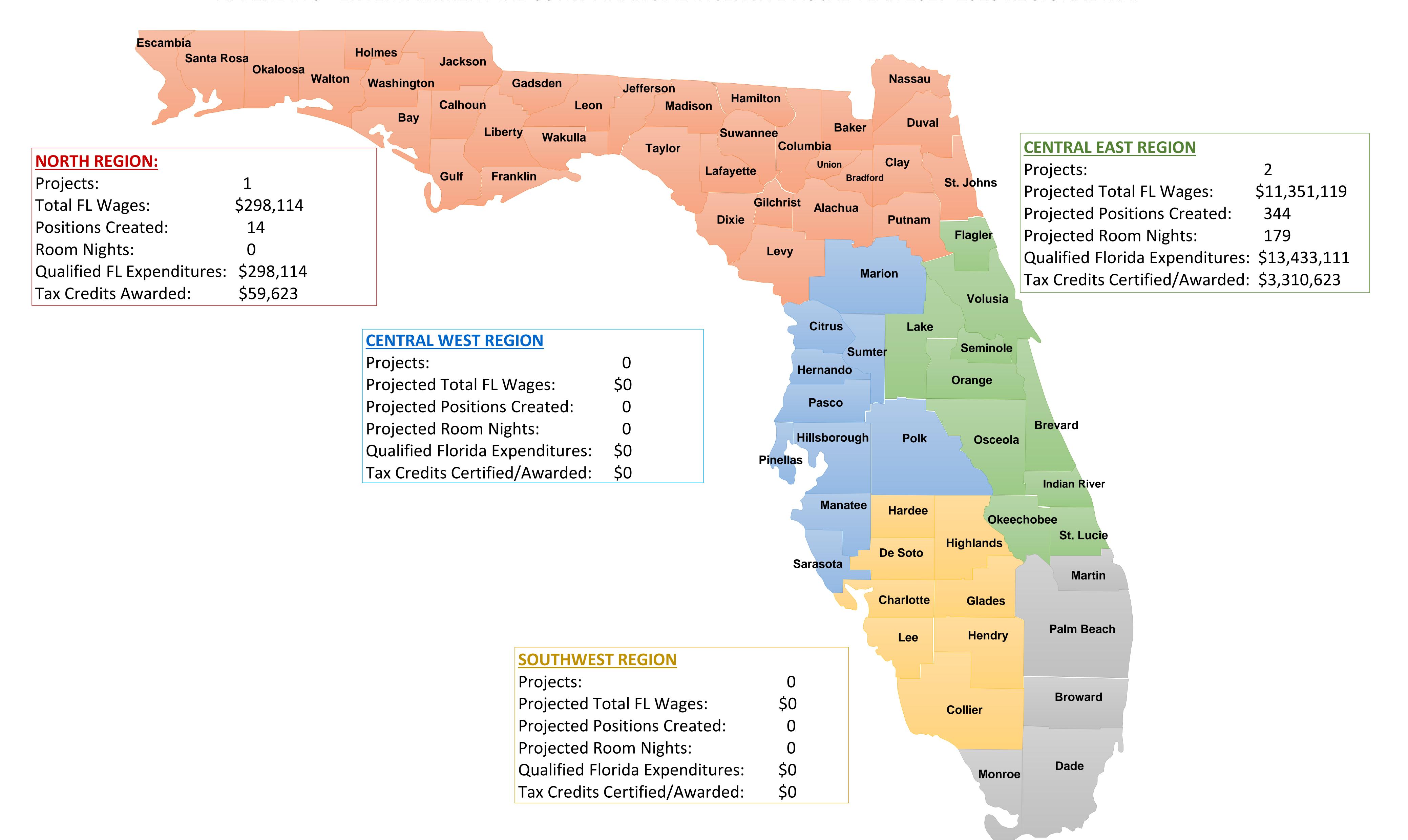
REGIONAL SUMMARY	<u>PROJECTS</u>	<u>%</u>	FLORIDA WAGES	<u>%</u>	FLORIDA JOBS CREATED	<u>%</u>	ROOM NIGHTS	<u>%</u>		ALIFIED FLORIDA (PENDITURES	<u>%</u>		AL TAX CREDITS FIED/AWARDED	<u>%</u>
CENTRAL EAST REGION	77	25.75%	\$ 232,216,133	29.76%	15,691	14.30%	10,454	4.61%	\$	298,607,624	23.81%	\$	76,693,409	26.60%
BREVARD LAKE ORANGE SEMINOLE ST LUCIE VOLUSIA														
CENTRAL WEST REGION	26	8.70%	\$ 27,842,645	3.57%	6,958	6.34%	33,167	14.64%	\$	53,844,269	4.29%	\$	14,466,222	5.02%
HERNANDO HILLSBOROUGH PINELLAS POLK MANATEE SARASOTA														
NORTH REGION	9	3.01%	\$ 4,393,021	0.56%	622	0.57%	1,513	0.67%	\$	5,726,671	0.46%	\$	1,224,861	0.42%
ALACHUA BAY DUVAL ESCAMBIA LEON LEVY														
SOUTHEAST REGION	187	62.54%	\$ 515,855,325	66.11%	86,474	78.80%	181,469	80.08%	\$	896,108,386	71.44%	\$	195,887,870	67.95%
MIAMI-DADE BROWARD PALM BEACH MONROE														
SOUTHWEST REGION	0	0.00%	\$ -	0.00%	0	0.00%	0	0.00%	\$	-	0.00%	\$	-	0.00%
Totals	299	100%	\$ 780,307,124	100%	109,745	100%	226,603	100%	\$	1,254,286,950	100%	\$	288,272,362	100%
PROJECT TYPE SUMMARY														
THEATRICAL MOTION PICTURE	43	14.38%	\$ 64,474,601	8.26%	16,884	15.38%	72,989	32.21%	\$	132,588,655	10.57%	\$	33,176,273	11.51%
MADE FOR TV MOTION PICTURE	1	0.33%	\$ 346,800	0.04%	185	0.17%	35	0.02%	\$	697,328	0.06%	\$	139,465	0.05%
DIRECT TO VIDEO MOTION PICTURE	3	1.00%	\$ 3,700,170	0.47%	795	0.72%	3,764	1.66%	\$	7,105,868	0.57%	\$	1,583,009	0.55%
DOCUMENTARY FILMS	6	2.01%	\$ 1,208,867	0.15%	187	0.17%	32	0.01%	\$	1,538,595	0.12%	\$	313,862	0.11%
VIDEO GAMES	25	8.36%	\$ 192,349,261	24.65%	6,970	6.35%	605	0.27%	\$	235,056,382	18.74%	\$	62,249,890	21.59%
DIGITAL MEDIA PROJECTS	26	8.70%	\$ 10,134,625	1.30%	435	0.40%	116	0.05%	\$	11,963,782	0.95%	\$	2,335,405	0.81%
INTERACTIVE WEBSITES	2	0.67%	\$ 15,566,033	1.99%	192	0.17%	0	0.00%	\$	20,977,842	1.67%	\$	5,244,461	1.82%
COMMERCIALS	52	17.39%	\$ 18,345,480	2.35%	11,236	10.24%	6,704	2.96%	\$	38,211,268	3.05%	\$	7,481,291	2.60%
TV SERIES - HIGH IMPACT	19	6.35%	\$ 213,475,558	27.36%	40,320	36.74%	76,057	33.56%	\$	365,619,852	29.15%	\$	81,312,584	28.21%
TV SERIES - NON HIGH IMPACT	88	29.43%	\$ 238,728,524	30.59%	23,081	21.03%	48,791	21.53%	\$	381,935,907	30.45%	\$	83,623,741	29.01%
TV SERIES - PILOT	9	3.01%	\$ 12,246,094	1.57%	5,693	5.19%	2,924	1.29%	\$	22,911,848	1.83%	\$	4,487,611	1.56%
TV PRODUCTION - NON SERIES	5	1.67%	\$ 417,488	0.05%	211	0.19%	456	0.20%	\$	1,602,416	0.13%	\$	320,481	0.11%
TV PRODUCTION - NON SERIES TV AWARDS SHOW	5 20	1.67% 6.69%	\$ 417,488 \$ 9,313,623	0.05% 1.19%	211 3,556	0.19%	456 14,130	0.20% 6.24%	\$ \$	1,602,416 34,077,207	0.13% 2.72%	\$ \$	320,481 6,004,289	0.11%

PRODUCTION QUEUES	PROJEC	TS IN-HOUS TED TAX CF AWARD		 STANDING AUDIT JECTED TAX CRED AWARD	_	TAX CREDITS A	WARDED
GENERAL PRODUCTION QUEUE	\$	-	0	\$ - 0		\$ 274,954,269	152
COMMERCIAL & MUSIC VIDEO QUEUE	\$	-	0	\$ - 0		\$ 7,481,291	53
INDEPENDENT & EMERGING MEDIA QUEUE	\$	-	0	\$ - 0		\$ 5,836,802	94
	\$	-	0	\$ - 0		\$ 288,272,362	299

APPENDIX 2: ENTERTAINMENT INDUSTRY FINANCIAL INCENTIVE FISCAL YEAR 2017-2018 DATA

LOCATIONS	REGIONS	PROJECT TITLE	PROJECT TYPE	TOTAL ELIGIBLE FLORIDA WAGES	TOTAL QUALIFIED NON- WAGE FLORIDA EXPENDITURES	FLORIDA POSITIONS CREATED - CREW	FLORIDA POSITIONS CREATED - TALENT (CAST)	FLORIDA POSITIONS CREATED - EXTRAS/STAND- INS	TOTAL FLORIDA POSITIONS CREATED	ROOM NIGHTS	PRODUCTION DAYS	HOTEL/LODGING EXPENDITURES	QUALIFIED FLORIDA EXPENDITURES	FINAL TAX CREDIT AWARD
COMPLETED OFE	FINAL REVIEW - TA	X CREDIT AWARDED												
MIAMI-DADE	SE	AIRPORT 24/7 MIAMI	TV SERIES - NON HIGH IMPACT	\$ 1,270,541	\$ 231,639	-	-	-	41	-	75	\$ -	\$ 1,502,180	\$ 300,436
ORANGE	CE	GOLFCHANNEL.COM 2013	INTERACTIVE WEBSITE	\$ 10,992,329	\$ 1,602,703	109	-	-	109	-	473	\$ -	\$ 12,595,032	\$ 3,148,758
MIAMI-DADE	SE	EL GORDO Y LA FLACA 2015	TV SERIES - NON HIGH IMPACT	\$ 7,335,781	\$ 1,886,785	177	9	-	186	4,188	261	\$ 837,750	\$ 9,222,566	\$ 2,290,583
MIAMI-DADE	SE	MIRA QUIEN BAILA 2013	TV SERIES - NON HIGH IMPACT	\$ 4,680,238	\$ 1,788,131	206	16	-	222	1,370	11	\$ 205,544	\$ 6,468,369	\$ 1,459,728
MIAMI-DADE	SE	SABADO GIGANTE 2015	TV SERIES - NON HIGH IMPACT	\$ 10,104,687	\$ 3,727,012	320	20	-	340	1,823	38	. ,	\$ 13,831,699	
MIAMI-DADE	SE	SAL Y PIMIENTA 2015	TV SERIES - NON HIGH IMPACT	\$ 2,341,188	\$ 1,346,835	168	5	-	173	2,445	52	\$ 488,972	\$ 3,688,023	
ORANGE	CE	SHOOT COLLECTIVE - HP NASCAR/HENNESSY	COMMERCIAL	\$ 358,790	\$ 489,996	-	-	-	235	179	5	'	\$ 838,079	
ALACHUA	N	ZERO ENERGY AMERICA	DOCUMENTARY FILM	\$ 298,114	\$ -	14	-		14	-	83	\$ -	\$ 298,114	\$ 59,623
COMPLETED OFE	FINAL REVIEW - TA	X CREDITS AWARDED FOR ALL QUEUES	GRAND TOTALS	\$ 37,381,668	\$ 11,073,101	994	50	0	1,320	10,005	998	\$ 1,896,927	\$ 48,444,062	\$ 11,985,325
		8 TOTAL PROJECTS - VERIFIED DATA												
	GRAND TOTALS	8		\$ 37,381,668	\$ 11,073,101	994	50	0	1,320	10,005	998	\$ 1,896,927	\$ 48,444,062	\$ 11,985,325

APPENDIX 3 - ENTERTAINMENT INDUSTRY FINANCIAL INCENTIVE FISCAL YEAR 2017-2018 REGIONAL MAP



SOUTHEAST REGION

Projects: 5

Projected Total FL Wages: \$25,732,435 Projected Positions Created: 962

Estimated Room Nights: 9,826

Qualified Florida Expenditures: \$34,712,837

Tax Credits Certified/Awarded: \$8,615,079

APPENDIX 4 – ENTERTAINMENT INDUSTRY SALES TAX EXEMPTION FISCAL YEAR 2017-2018 ANNUAL REPORT

		0/2017)		
C	OUT-OF-STATE PRODUCTION ENTITIES			
C	Category A: Non-Tax Exempt Expenditures			
ı	Number of Approved Applicants		52	
N	Number of Full-Time Jobs Created		9	
N	Number of Freelance Jobs Created		1386	
1 \	Wages Paid	9,0	35,752.00	
2 L	Lodging	1,5	42,831.28	
3 F	Food	4	93,872.00	
4 (Other non-exempt	2,5	12,607.00	
S	Subtotal	13,5	85,062.00	
C	Category B: Requested Exempted Purchases			
1 F	Production Equipment	1,9	76,278.00	
2 5	Set Design and Construction	3	03,560.00	
3 F	Props and Wardrobe	3	53,625.00	
4 F	Real Property	1,7	87,950.00	
5 (Other Exempt	1	68,650.00	
S	Subtotal	4,590,063.00		
C	Category C			
1 E	Estimated Production Expenditures	18,1	75,125.00	
, ,	Total Amount of Tax Exemption Based on Florida's General State Sales & Use Tax Rate of 6%	2	75,403.78	
	Applicant Origin (Domestic)			
Cali	fornia		37	
	necticut		1	
	aware		3	
	orgia 		1	
	ois		4	
	itucky		1	
	isiana ryland		1	
	ssachusetts		5	
	chigan		3	
	souri		1	
	v Jersey		1	

N.	ew York				38		
⊩	orth Carolina				20		
⊩	regon				1		
_	ennsylvania				3		
_	uth Carolina				1		
1	nnessee				1		
⊩	xas				3		
w	ashington				1		
W	isconsin				1		
	Applicant Origin (International)						
Cā	nada				2		
	Motion Picture				2		
	Made-for TV Motion Picture				0		
	Television Series				7		
	Music Video				0		
	Commercial Advertising				34		
Sound Recording							
	Post Production						
	Other				7		
	IN-STATE PRODUCTION ENTITIES						
	Category A: Non-Tax Exempt Expenditures						
		90-Day	12-Month		All		
	Number of Approved Applicants	15			140		
	Number of Full-Time Jobs Created	31	1,186		1,217		
	Number of Freelance Jobs Created	108			3,143		
1	Wages Paid		164,503,299.86	167,102,7			
2	Lodging	150,300.36		7,941,3			
3	Food	104,290.52					
4	Other Non-Exempt	106,848.92					
	Subtotal		186,106,611.12				
	Category B: Requested Exempted Purchases	,,,-	,,				
1	Production Equipment	717,538.88	27,864,183.15	28,581,7	722.03		
2	Set Design and Construction	144,569.72		8,696,0			
3	Props and Wardrobe	73,853.67					
4	Real Property	254,807.22		9,098,0			
5	Other Exempt	168,171.29		3,287,9			
	Subtotal	1,358,941.00					
	Juniotal	1,556,541.00	32,034,702.00	J-7,2JJ,/	05.00		

1	1 Estimated Production Expenditures	4,319,879.00 239,001,373.00 243,321,252.00
2	Total Amount of Tax Exemption Based on Florida's General State Sales & U Tax Rate of 6%	se 3,255,222.18

Applicant Origin (By	y County)
Alachua	1
Вау	1
Brevard	1
Broward	31
Miami-Dade	80
Duval	4
Escambia	2
Hillsborough	8
Indian River	1
Lee	3
Marion	1
Martin	2
Monroe	1
Okeechobee	1
Orange	24
Palm Beach	7
Pinellas	15
Saint Johns	1
Sarasota	2
Seminole	4
Volusia	1
Out-of-State	1

Production Days Per County (90-Day Applicants):	
Brevard	7.0
Broward	474.0
Clay	2.0
Duval	66.0
Escambia	60.0
Franklin	1.0
Hillsborough	175.0
Lee	3.0
Leon	2.0
Miami-Dade	2168.0
Monroe	7.0
Orange	453.0
Out-of-State	9.0
Palm Beach	244.0

Pinellas	17.0
Polk	1.0
Sarasota	20.0
Seminole	1.0
Volusia	91.0
COMBINED TOTALS	31.0
Total Estimated Production Expenditures	261,496,377.00
Total Amount of Tax Exemption Based on Florida's General State Sales & Use	
Tax Rate of 6%	3,530,625.96
Second Quarter Estimates (10/01/2017 - 12/31/2017)	
OUT-OF-STATE PRODUCTION ENTITIES	
Category A: Non-Tax Exempt Expenditures	
Number of Approved Applicants	91
Number of Full-Time Jobs Created	35
Number of Freelance Jobs Created	2164
1 Wages Paid	11,241,487.00
2 Lodging	1,895,367.00
3 Food	732,620.00
4 Other non-exempt	2,570,765.00
Subtotal 16,440	
Category B: Requested Exempted Purchases	
1 Production Equipment	3,765,894.01
2 Set Design and Construction	2,106,911.00
3 Props and Wardrobe	469,732.00
4 Real Property	2,687,807.00
5 Other Exempt	247,838.00
Subtotal	9,278,182.00
Category C	
1 Estimated Production Expenditures	25,718,421.00
Total Amount of Tax Exemption Based on Florida's General State Sales & Use	FFC C00 02
Tax Rate of 6%	556,690.92
Applicant Origin (Domestic)	
California	34
Colorado	2
Delaware	2
District of Columbia	2
Georgia	1
Illinois	1
Maryland	1
Massachusetts	2

N	ew Jersey				1
-	ew York				20
1	hio				1
-	ennsylvania				2
1	ennessee				1
Τє	exas				5
W	ashington				1
				•	
	Applicant Origin (International)				
Ca	nada				3
Ge	ermany				1
Ita	•				1
Ur	nited Kingdom				3
	Motion Picture				6
	Made-for TV Motion Picture				1
	Television Series				15
	Music Video				7
	Commercial Advertising				50
	Sound Recording				4
	Post Production				0
	Other				13
	IN-STATE PRODUCTION ENTITIES				
	Category A: Non-Tax Exempt Expenditures				
	Category A: Non-Tax Exempt Expenditures	90-Day	12-Month		All
	Category A: Non-Tax Exempt Expenditures Number of Approved Applicants	90-Day			All 133
	Number of Approved Applicants	19	114	Į.	133
1	Number of Approved Applicants Number of Full-Time Jobs Created	19 34 155	114 497	4,4	133 531 456
1 2	Number of Approved Applicants Number of Full-Time Jobs Created Number of Freelance Jobs Created	19 34 155	114 497 4,301	4,4	133 531 456 55
	Number of Approved Applicants Number of Full-Time Jobs Created Number of Freelance Jobs Created Wages Paid	19 34 155 1,449,299.20	114 497 4,301 157,871,502.35	4,4 159,320,801 7,971,035	133 531 456 55
2	Number of Approved Applicants Number of Full-Time Jobs Created Number of Freelance Jobs Created Wages Paid Lodging	19 34 155 1,449,299.20 175,697.81	114 497 4,301 157,871,502.35 7,795,337.27	4,4 159,320,801 7,971,035 4,502,339	133 531 456 55 5.08
3	Number of Approved Applicants Number of Full-Time Jobs Created Number of Freelance Jobs Created Wages Paid Lodging Food	19 34 155 1,449,299.20 175,697.81 99,762.61 69,278.47	114 497 4,301 157,871,502.35 7,795,337.27 4,402,576.98	4,4 159,320,801 7,971,035 4,502,339 8,146,005	133 531 456 55 5.08 0.59 5.83
3	Number of Approved Applicants Number of Full-Time Jobs Created Number of Freelance Jobs Created Wages Paid Lodging Food Other Non-Exempt	19 34 155 1,449,299.20 175,697.81 99,762.61 69,278.47	114 497 4,301 157,871,502.35 7,795,337.27 4,402,576.98 8,076,727.36	4,4 159,320,801 7,971,035 4,502,339 8,146,005	133 531 456 55 5.08 0.59 5.83
3	Number of Approved Applicants Number of Full-Time Jobs Created Number of Freelance Jobs Created Wages Paid Lodging Food Other Non-Exempt Subtotal	19 34 155 1,449,299.20 175,697.81 99,762.61 69,278.47	114 497 4,301 157,871,502.35 7,795,337.27 4,402,576.98 8,076,727.36	4,4 159,320,801 7,971,035 4,502,339 8,146,005 179,940,182	133 531 456 55 5.08 0.59 5.83
3	Number of Approved Applicants Number of Full-Time Jobs Created Number of Freelance Jobs Created Wages Paid Lodging Food Other Non-Exempt Subtotal Category B: Requested Exempted Purchases	19 34 155 1,449,299.20 175,697.81 99,762.61 69,278.47 1,794,038.09	114 497 4,301 157,871,502.35 7,795,337.27 4,402,576.98 8,076,727.36 178,146,143.96	4,4 159,320,801 7,971,035 4,502,339 8,146,005 179,940,182	133 531 456 55 5.08 0.59 5.83 2.05
2 3 4 1	Number of Approved Applicants Number of Full-Time Jobs Created Number of Freelance Jobs Created Wages Paid Lodging Food Other Non-Exempt Subtotal Category B: Requested Exempted Purchases Production Equipment	19 34 155 1,449,299.20 175,697.81 99,762.61 69,278.47 1,794,038.09	114 497 4,301 157,871,502.35 7,795,337.27 4,402,576.98 8,076,727.36 178,146,143.96	4,4 159,320,801 7,971,035 4,502,339 8,146,005 179,940,182 27,518,207 8,745,128	133 531 456 55 5.08 0.59 5.83 2.05
2 3 4 1 2	Number of Approved Applicants Number of Full-Time Jobs Created Number of Freelance Jobs Created Wages Paid Lodging Food Other Non-Exempt Subtotal Category B: Requested Exempted Purchases Production Equipment Set Design and Construction	19 34 155 1,449,299.20 175,697.81 99,762.61 69,278.47 1,794,038.09 466,675.00 194,951.36	114 497 4,301 157,871,502.35 7,795,337.27 4,402,576.98 8,076,727.36 178,146,143.96 27,051,532.35 8,550,177.47	4,4 159,320,801 7,971,035 4,502,339 8,146,005 179,940,182 27,518,207 8,745,128 4,561,486	133 531 456 55 5.08 0.59 5.83 2.05 7.35 3.83 5.63

Ві	revard				1
Applicant Origin (By County)					
2	Total Amount of Tax Exemption Based on Florida's General State Sales & Use Tax Rate of 6%			3,1	192,007.62
1	Estimated Production Expenditures	2,761,721.00	230,378,588.00	233,1	140,309.00
	Subtotal	967,683.00	52,232,444.00	53,2	200,127.00

Applicant Origin (B	y County)
Brevard	1
Broward	26
Miami-Dade	65
Duval	3
Escambia	1
Hillsborough	6
Indian River	1
Lake	3
Lee	1
Leon	3
Manatee	4
Monroe	2
Orange	9
Osceola	1
Palm Beach	9
Pinellas	4
Polk	2
Saint Johns	2
Sarasota	2
Seminole	4
Volusia	1
Out-of-State	5

Production Days Per County (90-Day Applicants):	
Alachua	3.0
Вау	2.0
Brevard	40.0
Broward	731.5
Charlotte	3.0
Collier	2.0
Duval	5.0
Escambia	2.0
Flagler	2.0
Hendry	2.0
Hillsborough	196.0
Lake	18.0
Lee	3.0

Leon	368.0
Marion	9.0
Miami-Dade	1453.0
Monroe	13.0
Orange	110.0
Palm Beach	44.0
Pinellas	407.0
Polk	31.0
Saint Johns	8.0
Seminole	7.0
Sumter	2.0
COMBINED TOTALS	
Total Estimated Production Expenditures	258,858,730.00
Total Amount of Tax Exemption Based on Florida's General State Sales & Use Tax Rate of 6%	3,748,698.54
Third Quarter Estimates (01/01/2018 - 03/3	31/2018)
OUT-OF-STATE PRODUCTION ENTITIES	
Category A: Non-Tax Exempt Expenditures	
Number of Approved Applicants	112
Number of Full-Time Jobs Created	14
Number of Freelance Jobs Created	2748
1 Wages Paid	7,851,961.55
2 Lodging	1,812,707.03
3 Food	739,290.00
4 Other non-exempt	460,166.50
Subtotal	10,864,125.00
Category B: Requested Exempted Purchases	
1 Production Equipment	3,109,562.98
2 Set Design and Construction	1,371,088.65
3 Props and Wardrobe	718,500.00
4 Real Property	1,201,900.00
5 Other Exempt	216,000.00
Subtotal	6,617,052.00
Category C	
1 Estimated Production Expenditures	17,481,177.00
Total Amount of Tax Exemption Based on Florida's General State Sales & Use Tax Rate of 6%	397,023.12
Applicant Origin (Domestic)	
California	28

<u></u>	elaware				1
11-	eorgia				1
-	diana				1
-	innesota				2
11-	evada				1
-	ew Jersey				1
	ew York				11
Pe	ennsylvania				3
W	ashington				1
W	isconsin				1
	Applicant Origin (International)				
Ge	ermany				1
Ur	nited Kingdom				1
	Motion Picture				10
	Made-for TV Motion Picture				0
	Television Series				12
	Music Video				7
	Commercial Advertising				68
	Sound Recording				6
	Post Production				0
	Other				13
	IN-STATE PRODUCTION ENTITIES	"			
	Category A: Non-Tax Exempt Expenditures				
		90-Day	12-Month		All
	Number of Approved Applicants	20	172		192
	Number of Full-Time Jobs Created	52	3,914		3,966
4	Number of Freelance Jobs Created	236	4,199		4,435
1	Number of Freelance Jobs Created Wages Paid		4,199 153,565,239.61		•
2	Wages Paid	898,459.21	153,565,239.61	154,463,6	98.82
	Wages Paid Lodging	898,459.21 110,515.50	153,565,239.61 7,319,892.85	154,463,6 7,430,4	98.82 08.35
2	Wages Paid Lodging Food	898,459.21 110,515.50 70,490.66	153,565,239.61 7,319,892.85 3,462,528.23	154,463,6 7,430,4 3,533,0	98.82 08.35 18.89
3	Wages Paid Lodging	898,459.21 110,515.50 70,490.66 40,455.11	153,565,239.61 7,319,892.85 3,462,528.23 8,005,847.51	154,463,6 7,430,4 3,533,0 8,046,3	98.82 08.35 18.89 02.62
3	Wages Paid Lodging Food Other Non-Exempt	898,459.21 110,515.50 70,490.66 40,455.11	153,565,239.61 7,319,892.85 3,462,528.23	154,463,6 7,430,4 3,533,0 8,046,3	98.82 08.35 18.89 02.62
3 4	Wages Paid Lodging Food Other Non-Exempt Subtotal	898,459.21 110,515.50 70,490.66 40,455.11	153,565,239.61 7,319,892.85 3,462,528.23 8,005,847.51	154,463,6 7,430,4 3,533,0 8,046,3 173,473,4	98.82 08.35 18.89 02.62 28.68
2 3 4 1	Wages Paid Lodging Food Other Non-Exempt Subtotal Category B: Requested Exempted Purchases Production Equipment	898,459.21 110,515.50 70,490.66 40,455.11 1,119,920.48	153,565,239.61 7,319,892.85 3,462,528.23 8,005,847.51 172,353,508.20 26,791,014.04	154,463,6 7,430,4 3,533,0 8,046,3 173,473,4 27,117,1	98.82 08.35 18.89 02.62 28.68
2 3 4 1	Wages Paid Lodging Food Other Non-Exempt Subtotal Category B: Requested Exempted Purchases	898,459.21 110,515.50 70,490.66 40,455.11 1,119,920.48	153,565,239.61 7,319,892.85 3,462,528.23 8,005,847.51 172,353,508.20	154,463,6 7,430,4 3,533,0 8,046,3 173,473,4	98.82 08.35 18.89 02.62 28.68 92.31 35.61

5	Other Exempt	49,335.56	2,677,294.10	2,726,629.66
	Subtotal	686,063.00	53,433,927.00	54,119,990.00
1	Estimated Production Expenditures	1,805,983.00	225,787,435.00	227,593,419.00
2	Total Amount of Tax Exemption Based on Florida's General State Sales & Use Tax Rate of 6%			3,247,199.40

Applicant Origin (By County)
Broward	19
Charlotte	1
Collier	3
Miami-Dade	55
Duval	4
Hillsborough	5
Lake	1
Leon	1
Manatee	2
Martin	1
Monroe	2
Orange	19
Palm Beach	11
Pinellas	5
Saint Johns	1
Seminole	6
Suwannee	1
Volusia	2
Out-of-State	1

Production Days Per County (90-D	ay Applicants):
Alachua	10.0
Broward	68.0
Charlotte	5.0
Collier	40.0
Hillsborough	82.0
Lee	5.0
Manatee	10.0
Miami-Dade	783.0
Monroe	16.0
Orange	35.0
Osceola	4.0
Out-of-State	9.0
Palm Beach	29.0
Pinellas	39.0
Seminole	4.0

[a	
Sumter	5.0
COMBINED TOTALS	
Total Estimated Production Expenditures	245,074,596.00
Total Amount of Tax Exemption Based on Florida's General State Sales & Use Tax Rate of 6%	3,644,222.52
Fourth Quarter Estimates (04/01/2018 - 06/30/201	8)
OUT-OF-STATE PRODUCTION ENTITIES	
Category A: Non-Tax Exempt Expenditures	
Number of Approved Applicants	79
Number of Full-Time Jobs Created	156
Number of Freelance Jobs Created	3184
1 Wages Paid	11,083,052.00
2 Lodging	2,109,408.00
3 Food	1,089,273.00
4 Other non-exempt	3,030,555.00
Subtotal	17,312,288.00
Category B: Requested Exempted Purchases	
1 Production Equipment	4,768,915.55
2 Set Design and Construction	1,879,400.00
3 Props and Wardrobe	1,534,050.00
4 Real Property	1,641,550.00
5 Other Exempt	285,517.00
Subtotal	10,109,433.00
Category C	· ·
1 Estimated Production Expenditures	27,421,721.00
Total Amount of Tax Exemption Based on Florida's General State Sales and Use Tax Rate of 6%	606,565.98
Applicant Origin (Domestic)	
California	31
Colorado	1
Delaware	2
Georgia	1
Illinois	1
Indiana	1
Kansas	1
Maryland	1
Massachusetts	1
Michigan	1
Minnesota	2

					1
11-	ew Jersey				1
1	ew York				31
1	orth Carolina				2
1	klahoma				1
1	regon				2
1	ennsylvania				2
1	outh Carolina				1
-	ennessee				
1	exas Vachington				3 1
IV.	/ashington				Т
	Analisant Origin (Intermetional)				
	Applicant Origin (International)				2
-	witzerland				3
⊩	nited Kingdom				1
	inted Kingdom				
	Motion Picture				11
	Made-for TV Motion Picture				1
	Television Series				12
	Music Video				2
	Commercial Advertising				39
	Sound Recording				3
	Post Production				0
	Other				11
	IN-STATE PRODUCTION ENTITIES				
	Category A: Non-Tax Exempt Expenditures				
		90-Day	12-Month		All
	Number of Approved Applicants	26	129		155
	Number of Full-Time Jobs Created	108	1,219		1,327
	Number of Freelance Jobs Created	304	2,956		3,260
1			155,889,354.14	162.488	
2		175,802.51		8,187,3	
3		145,739.33		4,314,9	
4		58,435.41		8,011,1	
-	Subtotal		176,022,808.76		
		0,978,838.99	170,022,808.70	103,001,0	J 4 7.73
4	Category B: Requested Exempted Purchases	1 702 647 26	27 550 062 02	20.250.5	711 22
1	' '	1,792,647.36			
2		235,240.34		8,584,1	
3	Props and Wardrobe	421,591.73	4,730,913.84	5,152,5	05.57

4	Real Property	200,806.17	11,920,507.60	12,121,313.77
5	Other Exempt	56,545.58	4,450,908.70	4,507,454.28
	Subtotal	2,706,831.00	57,009,287.00	59,716,118.00
1	Estimated Production Expenditures	9,685,670.00	233,032,096.00	242,717,766.00
2	Total Amount of Tax Exemption Based on Florida's General State Sales & Use Tax Rate of 6%			3,582,967.08

Applicant Origin (By County	
Brevard	1
Broward	18
Collier	1
Miami-Dade	47
Duval	2
Hillsborough	10
Lee	2
Leon	1
Monroe	2
Orange	13
Palm Beach	9
Pinellas	11
Polk	3
Saint Johns	2
Saint Lucie	1
Sarasota	6
Volusia	1
Out-of-State	3

Production Days Per County (90-Day Applic	ants):
Bay	100.0
Brevard	2.0
Broward	627.0
Duval	288.0
Franklin	16.0
Hernando	2.0
Hillsborough	136.0
Lee	4.0
Leon	20.0
Manatee	64.0
Martin	4.0
Miami-Dade	2422.0
Monroe	25.0
Orange	907.0

Osceola	
Out-of-State	
Palm Beach	259.0
Pasco	
Pinellas	
Saint Lucie	
Sarasota	
Volusia	
COMBINED TOTALS	
Total Estimated Production Expenditures	270,139,487.00
Total Amount of Tax Exemption Based on Florida's General State Sales & Use Tax Rate of 6%	4,189,533.06

ANNUAL ESTIMATES (07/01/2017 - 06/30/2018)	
Total Production Expenditures	\$1,035,569,190
Total Amount of Tax Exemption Based on Florida's General State Sales & Use Tax Rate of 6%	\$15,113,080
Number of Out-of-State Applicants	334
Number of In-State Applicants	620
Total Applicants	954
Number of Full-Time Jobs Created	7,255
Number of Freelance Jobs Created	24,776
Total Jobs Created	32,031

APPENDIX 5 – RELATIONSHIP OF TAX EXEMPTIONS AND INCENTIVES TO INDUSTRY GROWTH FISCAL YEAR 2017-2018

* EIFI = Entertainment Industry Financial Incentive (Tax Credit)

KEY	
*Value of EIFI Recipients' Sales and Use Tax Exemptions:	\$4,779,552
EIFI Tax Credit award in FY 17/18:	\$ 11,985,325
Total EIFI Recipients' Actual Florida Qualified Expenditures:	\$48,444,062

Note: Sales Tax Exemption data are self-reported and therefore only represent an estimate. The figures related to the Entertainment Industry Financial Incentive (Tax Credit) are actual verified expenditures. Not every recipient of the Financial Incentive is eligible for the Sales Tax Exemption.